



Graphic Communication



Who where and when?

The course is taught alongside Fine Arts in the 6th form Studio by Mrs. Swain and Miss Fuller.

How is it made up

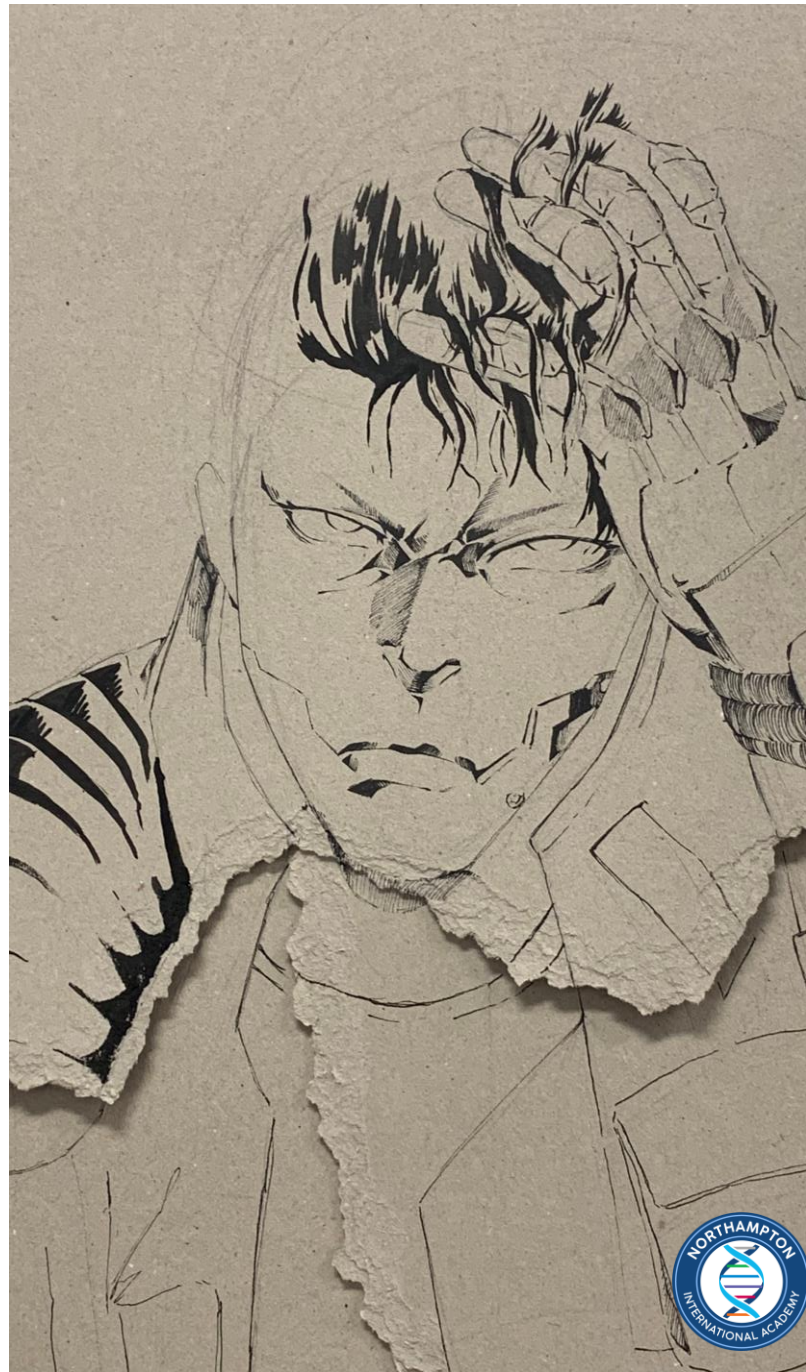
- 60% coursework
- 40% exam project

What will I do?

- Sept – Feb half term – media workshops
 - Feb yr 12 – Christmas yr 13 – Personal investigation
 - Feb yr 13 – exam project starts
 - Exam early April yr 13.
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- Final exhibition







Why should I choose it?

Creative Industries

How big is the UK creative industry?

- £109 billion
- In fact, the UK's creative industries are vital to our economy - they employ over two million people and grow faster than other industries. According to recent statistics from the Department for Digital, Culture, Media & Sport (DCMS) they contributed £109 billion to the economy in 2021.



What's the difference?

Fine Art

Careers using creative skills include animation, fine art, fashion design, graphic design, illustration, photography, print making and product design.

Careers appreciating creative skills include arts administration, art teaching, art/fashion critique, art journalism, arts travel, museum or gallery curation.

Art/ Physics/ Maths - Newcastle University - Architecture

Art/ Physics/ Maths/ Further Maths - University of Sheffield – Architecture

Art/ Politics/ Russian/ History - University of Art, Norwich - Art and the History of Art

Art/ Physics/ Maths/ Further Maths - University of the Arts Bournemouth - Animation Production

Graphic Communication

Visual Communication Design opens the door to a huge range of careers including Graphic Designer, Art Worker, UI/UX Designer, Mobile Designer, Packaging Designer, Production Artist, Motion Graphics Designer, Brand Designer, and Creative Director.



MHRD - Careers in Art (youtube.com)

- <https://www.youtube.com/watch?v=wgiTX4RK528>

